

SELLING YOUR HOME WITH



A GUIDE FOR PROSPECTIVE SELLERS

Step 1

Prepare to Market

Develop a Strategy Aligned to Your Goals and Informed by Real Time Data, Then Prepare Your Home for Sale Within Your Pre-Determined Budget and Timeframe.

Step 2

Launch, Market and Show

Develop and Execute a Launch Plan in Keeping with Market Objectives, Roll-Out Multi-Platform Marketing, and Show Prospective Buyers the Listing, Collecting Feedback to Inform any Necessary Adjustments.

Step 3

Review, Negotiate, Contract

Receive and Review Multi-Page Offers, Vet Supporting Documents, Negotiate Elements, Secure Signed Contract in Keeping with Established Priorities.

Step 4

Contingencies

Provide Support and Inform Any Additional Negotiations Through Attorney Review, Inspection, Appraisal, and Lender Approval to Ensure Seller's Interests are Protected and Transaction is Secured.

Step 5

Closing

Manage Multi-Party Communications, Track Deadlines, Assist Final Walk-Through, and Provide Necessary Support Through Closing to Conclusion.